



**SENECA
NIAGARA**
CASINO & HOTEL

**SENECA
ALLEGANY**
CASINO & HOTEL

**SENECA
BUFFALO
CREEK**
CASINO



SENECA PLAYER'S CLUB
Traveler Rewards



Dear Valued Seneca Player's Club Members,

Our team is constantly focused on providing valuable new benefits to the Player's Card program. With a goal of creating additional value for the points you earn while playing slots and tables at Seneca Casinos, we have exciting news to share: your rewards program just got even *better*.

We've partnered with Horizon Club Tours to offer you gift cards. This means you can **redeem your Seneca Player's Club points for travel!**

Use your Horizon Club Tours Gift Card for all kinds of travel purchases, including flights, hotel stays, car rentals, vacation packages, cruises, and much more. In fact, you'll find trips to Walt Disney World Resort, Caribbean cruises, and guided tours to Britain and Alaska.

To streamline the process, you simply need to purchase Horizon Club Tours Gift Cards at the Sky Boutique at Seneca Niagara Casino & Hotel, the Logo Shop at Seneca Allegany Casino & Hotel, or the Player's Club at Seneca Buffalo Creek Casino. Then, call Horizon Club Tours at 1-877-464-2427 and plan the trip you desire.

And of course, when your travels bring you back to Seneca Casinos, you can also redeem your points for many enjoyable amenities, such as entertainment, dining, hotel stays, spa services, and retail merchandise.

At Seneca Casinos, you simply get more – and now we're rewarding you for your loyalty with the gift of travel. We hope you enjoy this new perk of being a Seneca Player's Club member.

Sincerely,

Jim Wise
Senior Vice President of Marketing
Seneca Casinos



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TERMS & CONDITIONS: Rates are per person based on double occupancy. Prices, availability, itinerary, and inclusions are subject to change. Airfare includes all taxes and is only included where noted. Others terms and conditions may apply.



THE MAGIC OF DISNEY

Create the Disney dream vacation that fits you!



WALT DISNEY WORLD® RESORT

ORLANDO, FLORIDA

Accommodations at a select Disney Value Resort in a standard room plus Magic Your Way Base Ticket (one Theme Park per day)

6-NIGHT/7-DAY PACKAGE AT SELECT DISNEY VALUE RESORTS FROM \$759

DISNEY CRUISES

SAILING FROM PORT CANAVERAL, FLORIDA

3- & 4-night Bahamian cruises visiting Nassau and Disney's Castaway Cay

3-NIGHT CRUISE - DELUXE OCEANVIEW STATEROOMS FROM \$525

As to Disney Artwork/Properties: ©Disney



CARIBBEAN CRUISES

Vacation free from limitations!



WESTERN CARIBBEAN JANUARY 18-23, 2014

5-night cruise departing Ft. Lauderdale, FL aboard Princess Cruises *Ruby Princess*®

PORTS OF CALL: Grand Cayman ■ Cozumel

INSIDE STATEROOMS FROM \$639

OUTSIDE STATEROOMS FROM \$789

BALCONY STATEROOMS FROM \$969

BAHAMAS FEBRUARY 9-16, 2014

NO FLY CRUISE! Includes Motorcoach. 7-night cruise departing Cape Liberty, NJ aboard Royal Caribbean *Explorer of the Seas*®

PORTS OF CALL: Port Canaveral, FL ■ Nassau ■ CocoCay

INSIDE STATEROOMS FROM \$987

OUTSIDE STATEROOMS FROM \$1201

BALCONY STATEROOMS FROM \$1317

EASTERN CARIBBEAN MARCH 17-26, 2014

NO FLY CRUISE! Includes Motorcoach. 9-night Eastern Caribbean cruise departing New York, NY aboard NCL *Norwegian Gem*

PORTS OF CALL: San Juan ■ St. Maarten ■ St. Thomas ■ Dominican Republic

INSIDE STATEROOMS FROM \$1237

OUTSIDE STATEROOMS FROM \$1372

BALCONY STATEROOMS FROM \$1741



SOAK UP THE SUN

Great offers on the Caribbean, Costa Rica or Mexico!



HARD ROCK HOTELS

MEXICO OR DOMINICAN REPUBLIC

Booking and traveling before December 23, 2013-ask about the \$1500 Resort Credit* to use for golf, spa, upgrades and more!

5-NIGHT ALL-INCLUSIVE PACKAGES FROM \$909

ATLANTIS

PARADISE ISLAND, BAHAMAS

3-NIGHT PACKAGES FROM \$505

OCCIDENTAL GRAND RESORTS

MEXICO, ARUBA, DOMINICAN REPUBLIC OR COSTA RICA

3-NIGHT ALL-INCLUSIVE PACKAGES FROM \$259

BEACHES® RESORTS

TURKS & CAICOS OR JAMAICA

3-NIGHT LUXURY INCLUDED® VACATIONS FROM \$884

SANDALS® RESORTS

JAMAICA, BAHAMAS, ANTIGUA, SAINT LUCIA OR GRENADA

3-NIGHT LUXURY INCLUDED® VACATIONS FROM \$566



TREASURES OF OUR WORLD

Explore, engage and discover!



HARRY POTTER TOUR LONDON

Take a magical journey into the world of everyone's favorite boy wizard, Harry Potter – tour Warner Bros. Studios, The Making of Harry Potter Tour, Lacock Abbey, Gloucester Cathedral and much more.

APRIL 13-18, 2014 OR JUNE 29-JULY 4, 2014 FROM \$1499

GARDENS & CHELSEA FLOWER SHOW BRITAIN

Featuring tours of London, Historic Greenwich, Hampton Court Palace Gardens, The Royal Horticultural Society Garden, Stratford-Upon-Avon, and the world famous Chelsea Flower Show.

MAY 17-24, 2014 FROM \$2199

NORTHBOUND ALASKA CRUISE TOUR

MAY 21-JUNE 2, 2014 (FEATURING 3 NATIONAL PARKS)

7-night cruise departing Vancouver, BC aboard

Princess Cruises *Island Princess*®

CRUISE PORTS OF CALL: Ketchikan ■ Juneau ■ Skagway ■ Glacier Bay ■ College Fjord ■ Whittier with 5-night land visiting Anchorage, Denali National Park & Preserve, Glacier Bay National Park, Kenai Fjords National Park

INSIDE STATEROOMS FROM \$2799

OUTSIDE STATEROOMS FROM \$3149

BALCONY STATEROOMS FROM \$3300



CLOSE TO HOME

Southern charms to Northern sights.



NASHVILLE & MEMPHIS

Tastes and sounds of the south! Dinner & blues on Beale St. in Memphis to the Grand Ole Opry and more!

NOVEMBER 18-24, 2013 FROM \$1242

BPO BUFFALO POPS HOLIDAY CONCERT

JoAnn Falletta conducts a celebration of the sounds of the season. Visit the impressive Our Lady of Victory Shrine & Basilica in Lackawanna and the largest Christmas Shoppe in New York State.

DECEMBER 13, 2013 FROM \$129

NYC SHOPPING & SIGHTSEEING

1-DAY MOTORCOACH

**DECEMBER 7 OR DECEMBER 14, 2013
FROM \$118**

3-DAY MOTORCOACH AND ACCOMMODATIONS

**NOVEMBER 29-DECEMBER 1, 2013 (NYC OVERNIGHT)
FROM \$609**

**DECEMBER 6-8 OR 13-15, 2013 (NJ OVERNIGHT)
FROM \$385**



Whether a one-day or multi-day getaway, an overnight stay locally or an around-the-world cruise, wherever you go let Horizon Club Tours be your one-stop source for all arrangements. If you are an individual, family or small group, we have the tour to meet your needs and to create unforgettable memories! Our expert consultants take the work out of vacation planning. Just a few of the services we provide:

- Cruise Vacations
- Drive Vacations
- Group Travel
- Business Travel
- Tours - Escorted and Independent
- Hotel, Air and Car Reservations
- Meetings & Incentive Travel
- Travel Insurance

**REDEEM YOUR SENECA
PLAYER'S CLUB
TRAVELER REWARDS**

1-877-464-2427
www.HorizonClubTours.com

PROMO CODE: SGC13



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